



Lightpaper

Updated on 20/05/2024

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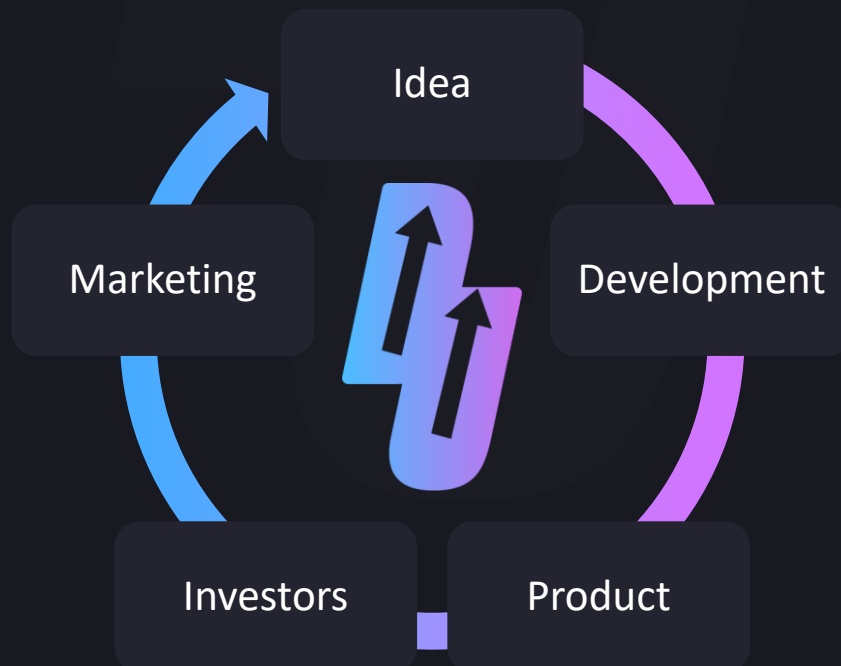
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General Overview

DoubleUp is positioning itself as a distinctive decentralized web application within the gambling industry. However, it is important to note that our platform operates differently from traditional gambling platforms. Instead of competing against users, DoubleUp acts as the game provider, facilitating player-versus-player interactions through smart contracts.

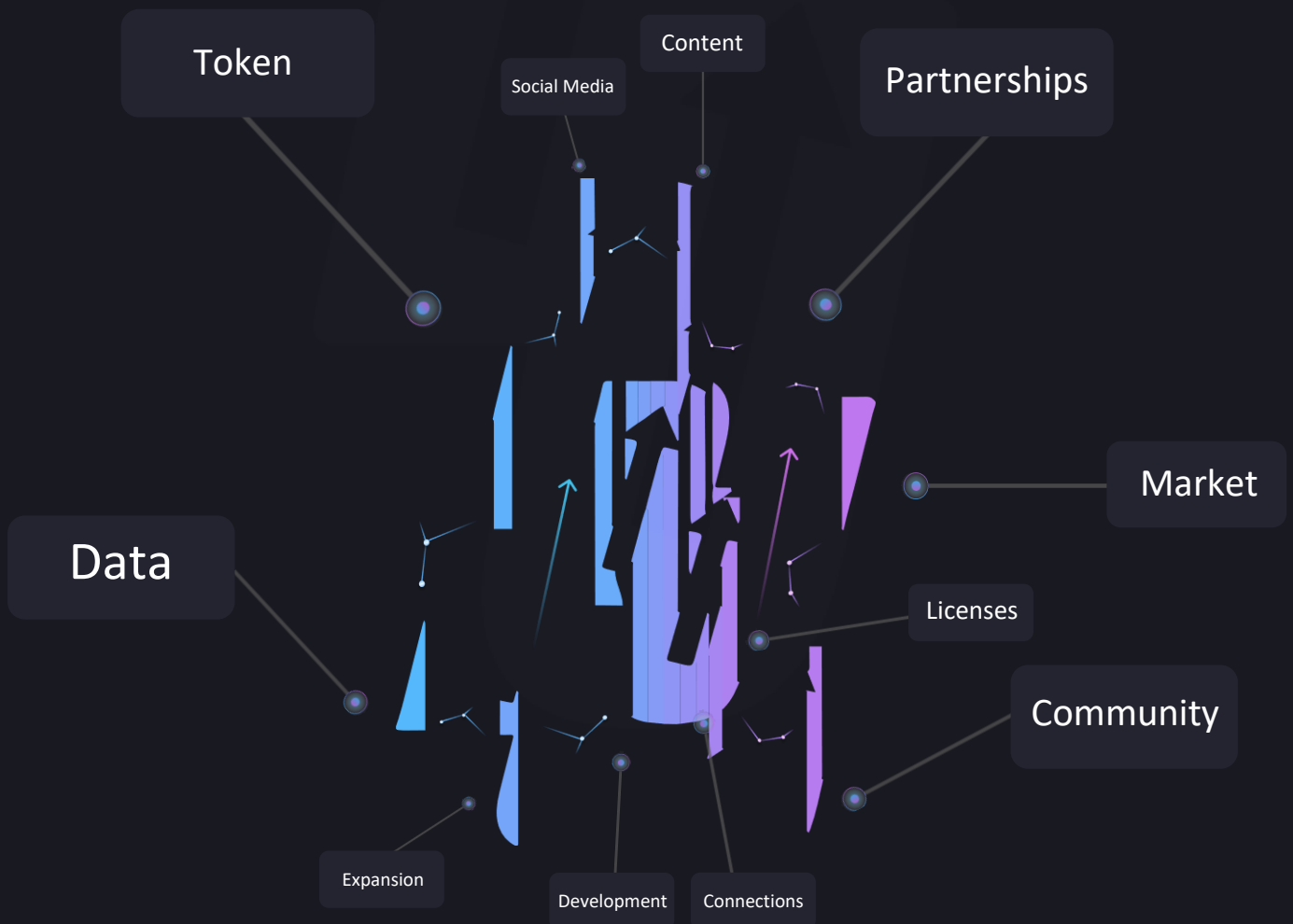
By leveraging technology to its fullest extent, we have endless opportunities for fair gaming and equitable distribution of wealth. Unlike traditional online gambling platforms that currently exist, we have great confidence that our unique structure and vision will thrive in the market and establish us as a key player in the crypto gambling industry.

Our project is entirely self-funded and developed internally, which instills us with optimism as we seek private investors prior to the product launch. This will enable DoubleUp to transition to the next phase of the project, which is marketing.



Having a fully developed product is crucial for us, as it allows us to confidently promote and introduce it to the public, supported by a well-thought-out marketing strategy.

DoubleUp's strategy is focused on leveraging every available resource to unlock the project's maximum potential. We believe that paying attention to every detail is crucial in order to successfully establish ourselves as a major player in the industry. Our approach involves utilizing every piece at our disposal, ensuring that no opportunity goes unnoticed.



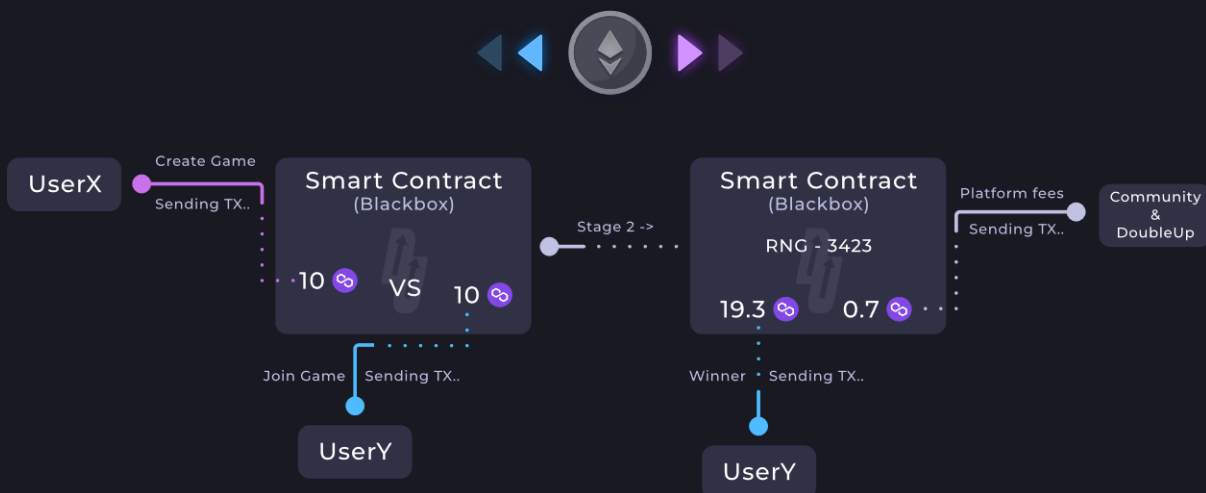
Platform Games

DoubleUp offers two games, coinflip and jackpot, when the platform launches. These games are easy to understand and implement on our platform. We believe that with the necessary UX and UI, we have created an eye-catching model.

Below, you can see a graphical overview of how the smart contract works. It ensures a trustless gambling experience with no possibility of cheating, providing 99.99% trustworthiness.

The platform charges a fee of 3.5% for providing its services to the users. In the future, there will be additional benefits associated with these fees, as so called 'fair wealth distribution'.

Technical Overview (Coinflip)



INTERACTION

ENTERTAINMENT

Statistic



INTERACTION

ENTERTAINMENT

Statistic

Tracking



Staking \$DBLU

(Auto-compounding)

DoubleUp's staking model is meticulously calculated and extensively planned for a period of approximately 7 to 12 years. However, it is important to note that this does not imply any reduction in rewards or similar changes. We believe it is best to adapt to the current market behavior and make decisions based on present circumstances, rather than setting fixed dates and numbers to adjust staking rewards. This approach ensures flexibility and allows us to align with the ever-changing market dynamics.

Additionally, this staking model will play a significant role in engaging our community and fostering their active participation in our project.



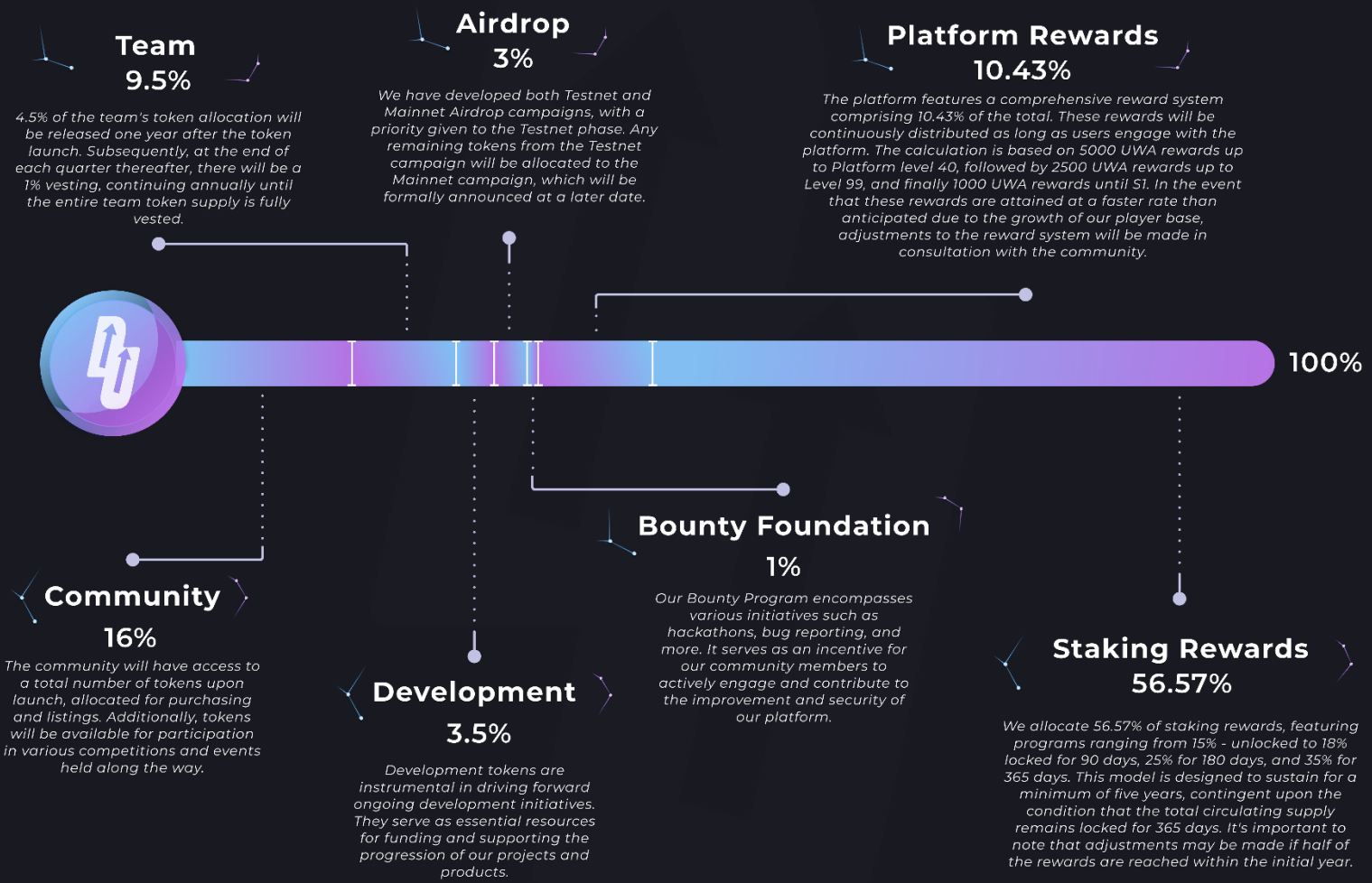
To ensure stability for our token and infrastructure, we employ a proven technique of implementing a lock option. This prevents immediate token sell-offs and promotes a more sustainable approach. If a user chooses to forfeit the lock period before it ends, they will still receive rewards, but at a significantly lower rate compared to completing the contract after the lock period concludes.

Tokenomics



| | | |
|--------------|-------------|--------------|
| Total Supply | Max. Supply | Circ. Supply |
| 1.337bn | 1.337bn | 441m |

Polygon Chain



Buybacks and Burning:

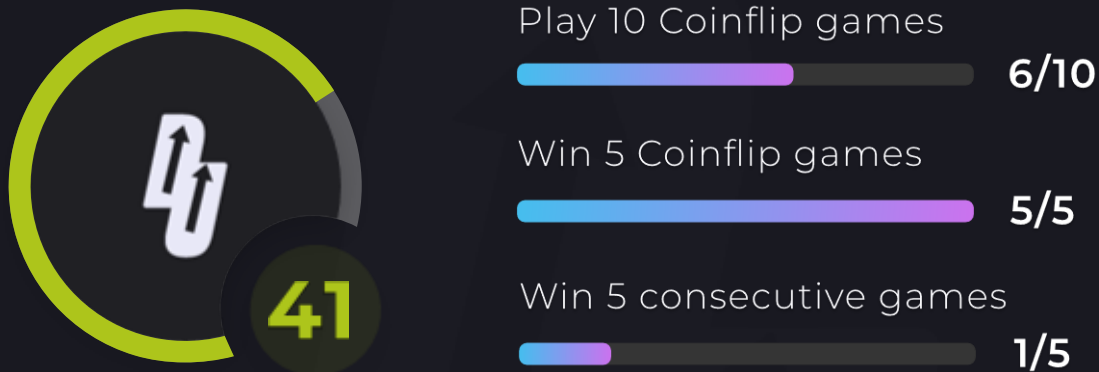
Market buybacks and burning will also play a significant role in managing the overall market health. These strategies involve repurchasing and retiring tokens from the market, which can help regulate the token supply and potentially increase the value of the remaining tokens. By reducing the circulating supply, buybacks and burning can create scarcity and improve market conditions.

Additionally, these actions demonstrate a commitment to long-term sustainability and can enhance investor confidence in the project. Overall, market buybacks and burning are important tools for maintaining a healthy and thriving market environment.



Platform Features

DoubleUp offers wallet profiles that come with various features such as Levels, Achievements, Badges, and Daily tasks, providing users with unique benefits.



Each level advancement, completion of daily quests, and similar activities offer users a specific amount of experience points to level up or earn additional DBLU for their portfolio. Currently, we offer 52 achievements which can prove highly valuable in the future. Our platform offers users the opportunity to complete up to 8 daily quests, with an additional weekly quest available. These quests provide users with various tasks and challenges to accomplish on a daily and weekly basis. By completing these quests, users can earn rewards, bonuses, or other incentives, which can enhance their overall experience on our platform.

To reward users, badges in the form of Non-Fungible Tokens (NFTs) will be granted and linked to their corresponding addresses. These badges offer numerous opportunities for utilization in the foreseeable future.

First in first out
earned 05/05/2022



earned on 05/05/2022

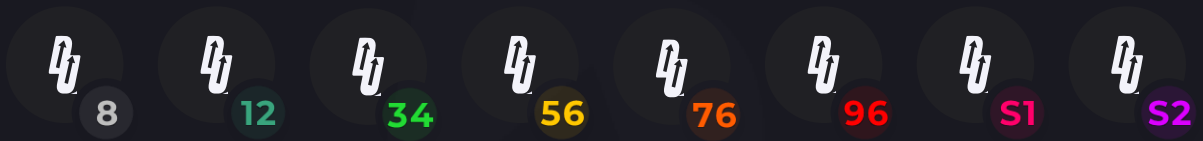


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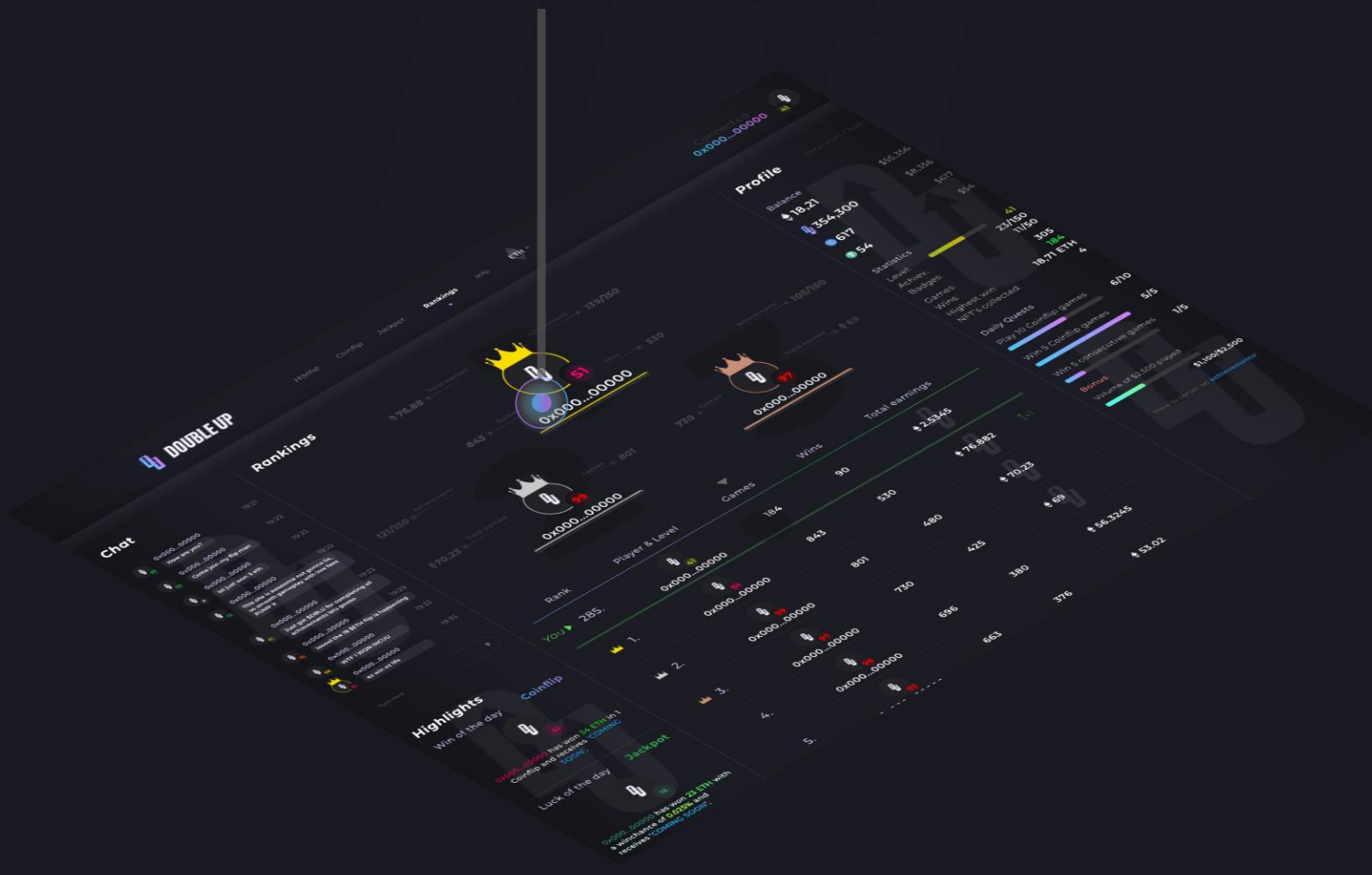


earned on 05/05/2022

Our levels can range from 0 to 99, with additional S1 and S2 levels available after reaching level 99. We offer higher rewards for our top players who achieve these higher levels. Additionally, our top players have the opportunity to be recognized in our Hall of Fame, which is a ranking system based on levels achieved. This ensures that our ranking system is based on skill and progression, rather than being pay-to-win.



Top Players notably visible



Roadmap & Team

Our Roadmap meets a high-level outline of our planned activities and milestones. We prioritize timely goal achievement, which is why we set broader time frames to ensure we don't miss any deadlines. These time frames allow us flexibility while still maintaining our commitment to reaching our goals on time.

Our roadmap can be seen here: <https://docs.doubleup.org/milestones-and-faq/roadmap>

Based on our experience in the cryptocurrency industry, we understand that a roadmap is an effective tool for showcasing our strategic objectives to potential investors. That's why we are providing a concise overview of our upcoming plans for DoubleUp in 2024 and beyond. This overview will highlight our vision and the key milestones we aim to achieve in the coming years.

Our team is not an extensive list of members, but we prioritize simplicity and professionalism. We are a group of individuals with over 8 years of experience in the field, and we hold the necessary degrees and qualifications in cryptographic solutions and distributed ledger technology.

Despite being located in different parts of the world, we understand that not doxxing ourselves to the public may be seen as a negative aspect. However, we firmly believe that with our innovative ideas and unwavering commitment, we can overcome this potential drawback.

Our focus on delivering high-quality solutions and services speaks for itself.


DOUBLE UP
Team



CO-FOUNDER



FOUNDER



CO-FOUNDER



DEVELOPERS



DEVELOPERS



MARKETING & LEGAL

FINAL WORD

At DoubleUp, we firmly believe in the power of decentralized web applications in the gambling sector. We are confident that such an application can surpass the performance of centralized gambling sites by a significant margin. With our abundant resources and capabilities, we have the means to develop one of the most exceptional platforms in the crypto industry. Our relentless drive and unwavering commitment will undoubtedly yield fruitful results.

Moreover, our innovative plans for wealth distribution and our distinctive design will propel this platform to its utmost potential.

DOUBLE UP